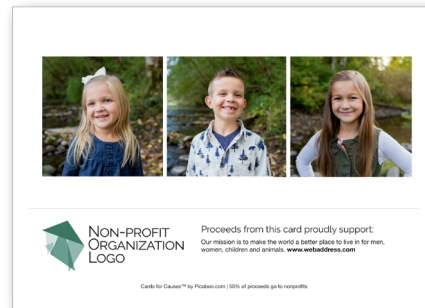


Cards FOR Causes

by Picaboo.com

WHAT IS CARDS FOR CAUSES?

Picaboo's Cards for Causes gives you the chance to help your favorite nonprofit organization raise money and awareness with the holiday cards you send. Cards for Causes offers hundreds of designs you can use to create a holiday message. A portion of the back of the card is reserved for the NPO's logo and mission and the rest of the card is for you to customize. See example below.



HOW IT WORKS



1. Find the nonprofit organization that you'd like to support at www.picaboo.com/cards-for-causes
2. Create your card using your own photos and card designs from our design library

3. Add your customized card to your cart and check out using the promo code **CARDS4CAUSES** to receive 50% off
4. Send your customized card to all of your friends and family, while your selected nonprofit receives 50% of the proceeds of your card order

BENEFITS

FUNDRAISING: The organization you have chosen to support receives 50% of the proceeds of your card purchase

EXPOSURE: Everyone on your mailing list will see the logo and mission of the nonprofit you are supporting

ENGAGEMENT: This is a fun and unique way for you to support your favorite nonprofit organization

LEARN MORE AT: WWW.PICABOO.COM/CARDS-FOR-CAUSES